



Canadian Centre for
**Policy
Alternatives**.ca

2025
ANNUAL REPORT



CCPA
CANADIAN CENTRE
for POLICY ALTERNATIVES

We drive social change

The CCPA is a non-partisan research institute producing research and analysis to help policy-makers, activists, and Canadians make informed decisions.

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We are the Canadian Centre for Policy Alternatives (CCPA).

Our experts are in high demand as media commentators, promoting solutions that unite, rather than divide, Canadians.

With 13.3K media hits in 2025, the CCPA is the counterpoint to right-wing spin and misinformation.

About the CCPA

The Canadian Centre for Policy Alternatives (CCPA) is Canada's leading progressive think tank. We are an independent, non-partisan, non-profit research institute focused on social, economic and environmental justice. We deliver original, peer-reviewed, fact-based research and educational materials—and we've been proudly doing so for 46 years.

Please consider donating to support our work

The CCPA is a registered non-profit charity. We appreciate the support of our more than 12,000 donors across Canada. **Charitable registration number: 124146473RR0001.**

Our work is rooted in the values of social justice, inclusion, democracy, and sustainability.

By donating to the CCPA today, you can help keep our experts front and centre in the public debate over trade and tariffs, affordability, housing, health care, education, social justice, climate change—and more, because we cover a lot of policy ground at the CCPA.



**Peggy Nash,
CCPA Executive Director:**

“U.S. trade and foreign policy impacted Canada's economy and our sense of stability. Canadians have pulled together to face these challenges.

And CCPA has been front and centre with the most sought after analysis and policy advice.”

Message from the Executive Director

My first year as Executive Director at the CCPA has been challenging but rewarding.

The disruption Canada and countries around the world have experienced due to U.S. trade and foreign policy has impacted our economy and our sense of stability. That Canadians have pulled together to face these challenges is inspiring. The CCPA has been front and centre with the most sought after analysis and policy advice. That is why organizations, especially labour, have rallied in support of our work.

I want to thank our researchers across the country whose analysis is second to none and who are widely cited in the media and by organizations seeking policy change. They are lightning fast to analyze budgets and government bills, and to process the latest data coming from provincial and federal sources so that our readers can understand the impact. Our communications team ensures that this research is available far and wide and quickly as it is available.

This past year we faced serious financial challenges, a legacy of the closure of our B.C. office and internal structural changes that the organization had delayed for too long. I'm very pleased to report that as a result of administrative changes and greater attention to cost savings, in addition to very successful fundraising efforts, we have turned a corner. While we still face challenges—like many non-profits in Canada currently face—

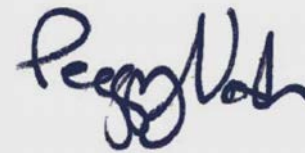
“I would like to thank our donors and all our supporters.

Your financial support powers our work and allows our voices to be heard across the country in homes, workplaces and seats of power.”

— Peggy Nash

we are on track to create a financially sustainable organization. Our staff have been particularly supportive of making the necessary transition to a better run organization.

In closing, I would like to thank our donors, large and small, and all our supporters. You are the reason we exist and continue to thrive. Your financial support powers our work and allows our voices to be heard across the country in homes, workplaces and seats of power. In 2026 and 2027, we will continue to lead the way with progressive research, with the goal of promoting a more equitable and sustainable Canada.

A handwritten signature in blue ink that reads "Peggy Nash". The signature is written in a cursive, flowing style.

Peggy Nash, CCPA Executive Director



**Erika Shaker, CCPA
National Office Director:**
“We're seeing our
numbers in all forms of
media increase because
politicians, policy-makers
and the Canadian public
turn to CCPA research
when they need credible
non-partisan analysis.”

Making an increasing impact

Between social media presence and our website traffic, the CCPA hosts the biggest platform for progressive voices in all of Canada. We're growing our audiences and always pursuing new strategies to ensure our research and public education initiatives reach policy-makers, journalists, influencers, progressive movements, and a broad public audience.



2.9 million! Visits to policyalternatives.ca
- the CCPA website - were **367% higher in 2025!**



2K Television appearances: **30% higher in 2025**



6.7K Radio spots: **28% higher in 2025**



6.7K Online and print stories: **11% higher in 2025**



18K LinkedIn followers: **78% higher in 2025**



1.2K Instagram followers: **38% higher in 2025**



9K Blue Sky followers: **In our first year!**



45K Facebook followers: **Our largest following**

“A new report by the CCPA is dismissing moves by the federal government and Canada’s premiers to break down internal trade barriers as little more than ‘political theatre.’ It reviews the steps taken by Ottawa and the provinces to remove red tape and argues they will do little to mitigate the tariff threat or significantly boost the economy.”

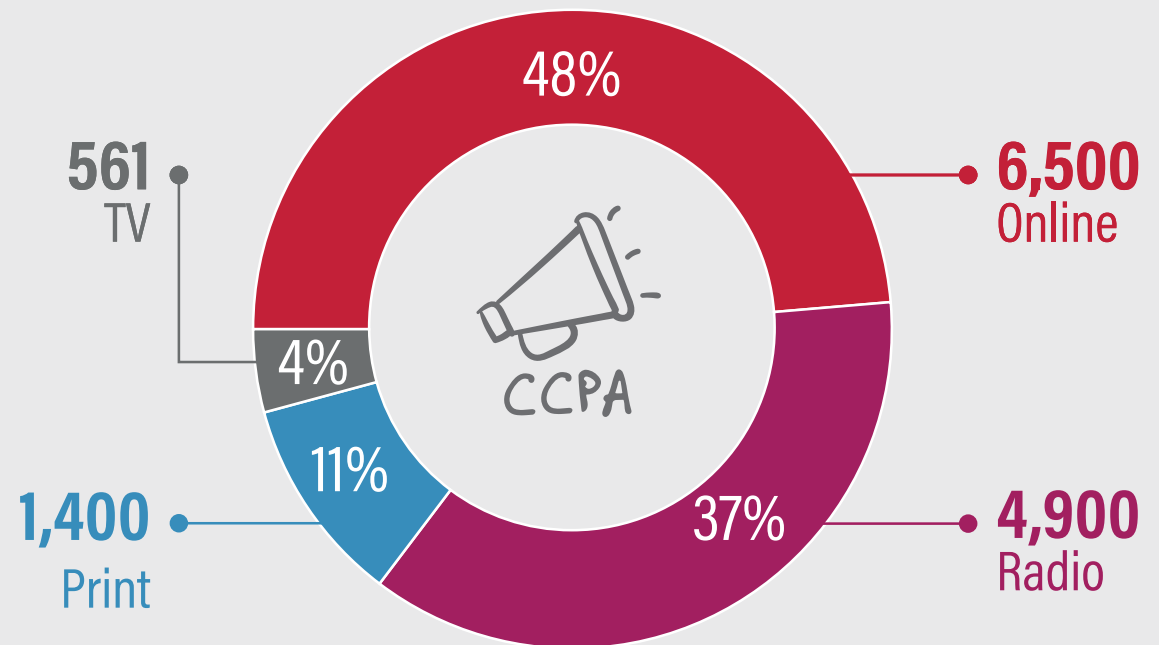
— Canadian Press journalist
Kyle Duggan July 7, 2025

CCPA was cited, quoted, or featured in news stories 13,355 times!

The impact of CCPA’s research was seen in the increase in the number of mentions in media platforms in 2025.

CCPA research in the media:

Media mentions by platform, Jan 1-Dec 31, 2025



“Renters are much more likely to be on the lower rungs of the income ladder and live with the fear that even if they live in an affordable rental now, they could be displaced by a renoviction or ‘demoviction.’”

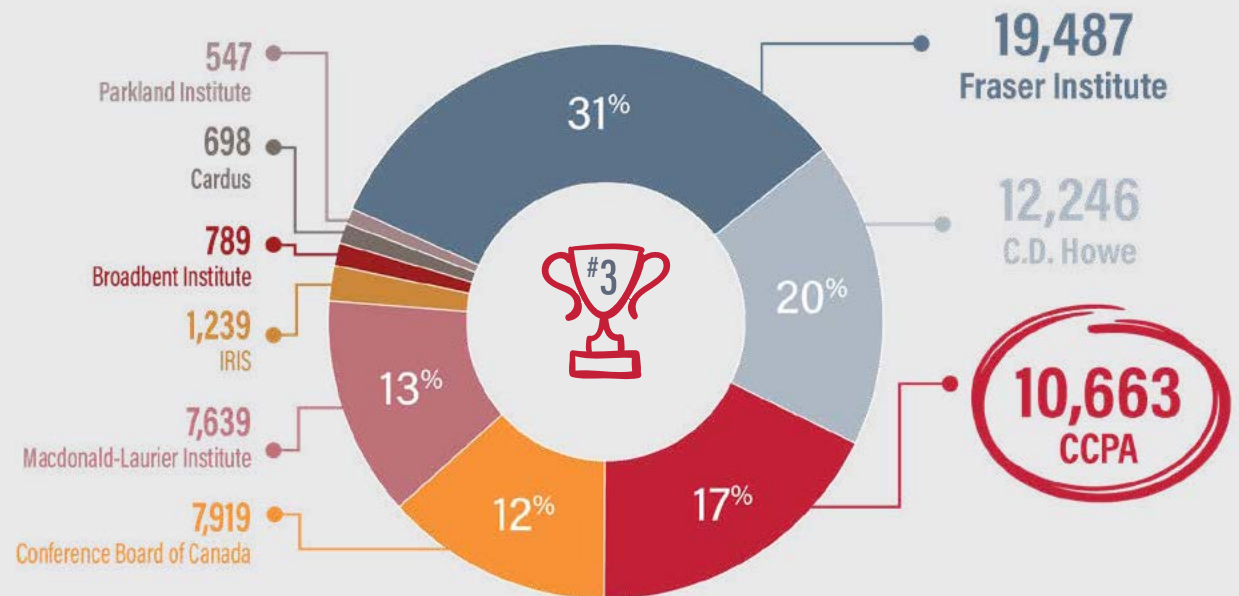
— CCPA Senior Economist Marc Lee quoted by Canadian Press journalist Ian Bicks September 4, 2025

CCPA is #3 in media mentions!

Fun Fact: With about half the funding of our major right wing competitors, CCPA punches above its weight!

CCPA vs competitors

Media mentions key words, Jan 1-Dec 31, 2025



CCPA produces research and analysis to help policy-makers, activists, and Canadians make informed decisions.

Our website is a newsroom for progressive public policies.

Please visit policyalternatives.ca

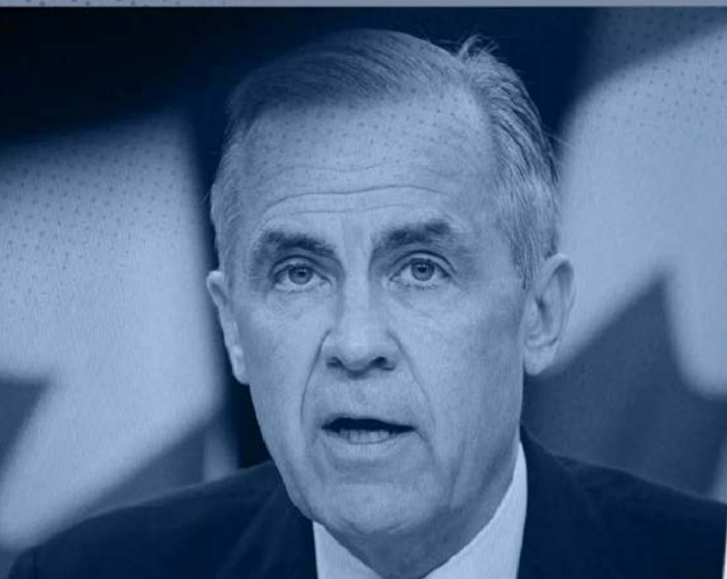
Research that addresses the challenges we face





Canadian Centre for
Policy Alternatives.ca

ORIGINAL UNBIASED RESEARCH



See Marc Lee's analysis of Mark Carney's values at policyalternatives.ca

Our top three **analyses** in 2025:



**Our most read analysis in 2025:
158.6K views on our website!**

Mark Carney's values:

What his 2021 book reveals about the leader he might be

By CCPA Senior Economist Marc Lee

"It's not clear how Carney would come to grips with the massive inequalities in our society, the rapidly declining state of the climate, and the dark side of new technologies and their potential to displace mass amounts of workers. Nor does trade factor in, as the second Trump administration collapses the whole basis for Canadian trade with the United States, and the post-war global order, with the United States as hegemonic power, starting to crumble."

— CCPA Senior Economist Marc Lee



**Our second most read analysis in 2025:
60.1K views on our website!**

A stiff price to pay:

Predicting federal job losses due to Carney's cuts

By CCPA Senior Economist David Macdonald

"The Trudeau-era cuts have already generated substantial layoffs, but they are only the beginning. The Carney cuts are the second axe to fall, and the pain will be deep. High quality service from a federal program will suffer. There will be fewer staff on the tax, EI and CPP call lines. Passport offices will lengthen wait times. Reducing staffing and service levels isn't the right way to pay for a major military build-up and middle- and upper-income tax cuts. The trade off just isn't worth the pain."

— CCPA Senior Economist David Macdonald



See David Macdonald's analysis of predicted federal job losses at policyalternatives.ca

See Marc Lees's analysis of Poilievre's small government approach at policyalternatives.ca



**Our third most read analysis in 2025:
51K views on our website!**

Poilievre's economic populism masks the same old failed conservative policies

By CCPA Senior Economist Marc Lee

"While Poilievre is clearly tapping into a general malaise that the Canadian economy is not delivering for everyone, his small-government approach to economics suggests he won't be the standard bearer of working Canadians. It's just a recipe to funnel even more income to those at the top."

— CCPA Senior Economist Marc Lee

See David Macdonald's analysis of the increasing gap between CEOs and the average worker at policyalternatives.ca



Our top three media hits in 2025:



1.3K media mentions and 22K views!

Company Men:

CEO Pay in Canada in 2023

By CCPA Senior Economist David Macdonald

"The gap between CEOs and regular workers has grown significantly, the report found. The 100 top-paid CEOs earned on average 210 times more than the average worker did in 2023, while in 1998, they earned 104 times more."

— David Macdonald

See two important reports on child care at policyalternatives.ca



JULY 2025

THE PRICE IS NOT RIGHT (YET): \$10-A-DAY CHILD CARE FALLING SHORT OF TARGET

Child care fees in Canada, 2025
David Macdonald and Martha Friendly



AUGUST 2025

CASH COW

Assessing child care space creation progress
David Macdonald



1.1K media mentions! !

TWO CHILD CARE REPORTS

The Price is Not Right (Yet):

\$10-a-day child care falling short of target

By Senior Economist David Macdonald and Martha Friendly

*"The federal government's goal was for fees to 'average' \$10 a day, but Macdonald called that a 'get out of jail free card' that will leave parents paying more than that amount after the deadline passes. I think that this will become a political problem in April of 2026 when folks say, 'Wait a second, this is a \$10-a-day child care program, but I'm paying \$12, \$17, \$20 a day,' he said." – David Macdonald, *The Price is Not Right Yet*, The Canadian Press.*

Cash Cow:

Assessing child care space creation progress

By Senior Economist David Macdonald



1K media mentions!

The Premiers' New Clothes: *A critical look at the race to remove interprovincial trade barriers*

By CCPA Senior Researcher Stuart Trew and
Senior Economist Marc Lee

"The Trump administration's tariff war on the world economy has put wind in the sails of a long-standing issue in Canadian federalism... Federal and provincial politicians have leaped onto the stage pronouncing their intentions to remove trade barriers between provinces that allegedly cost the Canadian economy hundreds of billions of dollars in lost activity each year... In reality, the alleged costs of interprovincial trade irritants have been vastly overstated, as virtually all goods, services and investment flows freely across provincial borders.

In that sense, recent laws and executive decisions aimed at increasing internal trade should be seen as the "premiers' new clothes."



JULY 2025

THE PREMIERS' NEW CLOTHES

A critical look at the race to remove interprovincial trade barriers

Stuart Trew and Marc Lee

45
1982

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CENTRE CANADIEN
D'ALTERNATIVES POLITIQUES

See CCPA'S report on the hype around
interprovincial trade barriers
at policyalternatives.ca

Research highlights



CCPA Senior Researcher Hadrian Mertins-Kirkwood (centre) in a 2025 *Globe & Mail* interview.

Trump Effect: We're promoting made-in-Canada, tangible solutions

17.8K views!

Ten Trump-proof nation-building projects for a strong, independent Canada

By Senior Researcher Hadrian Mertins-Kirkwood

15.2K views!

To respond to U.S. tariffs, Canada should hit Trump where it hurts

By Senior Researcher Stuart Trew

18.8K views!

Those big GDP numbers about interprovincial trade barriers are wrong

By Senior Economist Marc Lee

267 media mentions and 21K views!

Building True Canadian Sovereignty: Alternative Federal Budget

And federal budget 2025 news coverage. By Senior Researcher Marc Lee

13K views!

The triumph of American fascism

By CCPA Senior Communications Specialist Jon Milton



13.3K views!

A dozen radical responses to Trump's economic warfare that go beyond Canadian counter-tariffs

by Senior Economist Marc Lee and Senior Researcher Hadrian Mertins-Kirkwood

9.9K views!

Building a Sovereign, Value-Added, and Sustainable Economy: A factbook for the 'Elbows Up Economic Summit'

By CCPA Research Associate Jim Stanford

9.2K views!

Elbows up: A practical program for Canadian sovereignty

Editors Jim Stanford and Peggy Nash

"Canada can't become a sovereign country by doing the same old things, explains a new compendium of essays offering a playbook for economic self-sufficiency. Elbows Up: A Practical Program for Canadian Sovereignty—co-sponsored by the CCPA, the Centre for Future Work, and several national civil society organizations—is a response to corporate rallying cries responding to Donald Trump with a familiar playbook: deregulation, austerity, tax cuts, and fossil fuel expansion. The collection includes contributions from 20 progressive economists and policy experts, many of whom participated in the Elbows Up Economic Summit held in September 2025 in Ottawa."



21K+ views!

Building Better: The positive impact of community benefits agreements on the B.C. construction workforce

By CCPA Research Associate John Calvert



Countering austerity and protecting public services: *We're holding governments to account*

835 media mentions!

The “Carney Cuts” series:

By Senior Economist David Macdonald

- **The Liberals will need to rethink their promised budget cuts**
- **Where will the federal government cut to pay for military spending and tax cuts?**
- **A stiff price to pay:** *Predicting federal job losses due to Carney's cuts*

2.5K+ views!

Manitoba is worse off thanks to the new federal budget

By CCPA Manitoba Director Molly McCracken

12.6K views!

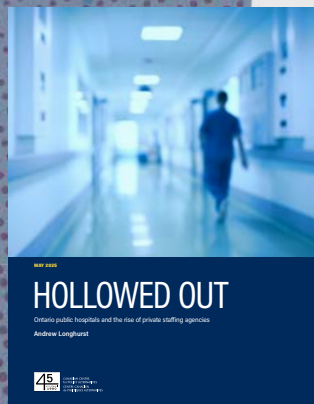
The rationale for Ontario's Bill 60 does not hold up

By Senior Researcher Ricardo Tranjan

880 media mentions and 11K+ views!

Hollowed Out: *Ontario public hospitals and the rise of private staffing agencies*

By Senior Researcher Andrew Longhurst





471 media mentions and 22K+ views!

Series on the CBC:

- **Bang for our Buck**
By CCPA Research Associate Geoff Bickerton
- **News Deprivation**
By Senior Economist David Macdonald
- **Mixed Signals**
By CCPA Research Associates Sonja Macdonald and Paul Shaker
- **Canadian Icons**
By Senior Strategist Trish Hennessy

190 media mentions!

Mortality and Health Care Privatization: *A comparison between countries*

By CCPA and IRIS: IRIS Researcher Anne Plourde and CCPA Senior Researcher Katherine Scott

Part of 112 media mentions for Simon in 2025—an 82% increase over 2024!

"Save Canada Post" oped series

By Senior Researcher Simon Enoch



"For a place like Canada that has a banking oligopoly and a telecom oligopoly, maybe a public option provided by the post office would be a welcome addition," Enoch told the Toronto Star. "The infrastructure that the post office has as a public service, particularly for banking, and being able to provide actual physical branch services in remote rural areas, to me it seems like a win-win situation."



Solutions for the affordability crisis

450 media mentions!

Making Rent: The CCPA's rental wage update 2024

By Senior Economists David Macdonald and Marc Lee

634 views!

Reversing cuts to Rent Assist to support housing affordability in Manitoba

By CCPA Research Associate Jesse Hajer

1.1K views!

Successfully Housing the Homeless: *A Finnish perspective*

By Shauna MacKinnon

5.1K views!

Can the federal Build Canada Homes program finally crack the nut of housing affordability?

By Senior Economist Marc Lee

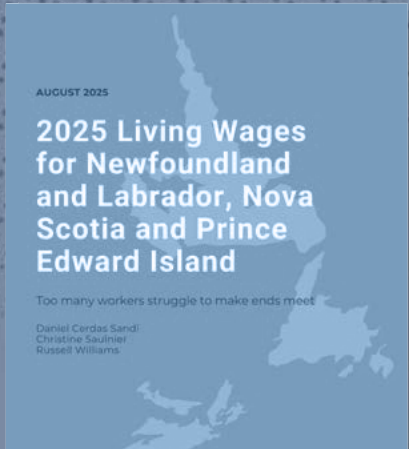
2.6K views!

Support for parents in a post-pandemic world:

Options for enhancing federal maternity and parental leave

By Senior Researcher Katherine Scott, David Macdonald and Ryan Heasman





Fighting for workers' rights

12,319 views and 90 media mentions!

2025 Living wages for Newfoundland and Labrador, Nova Scotia and Prince Edward Island:

Too many workers struggle to make ends meet

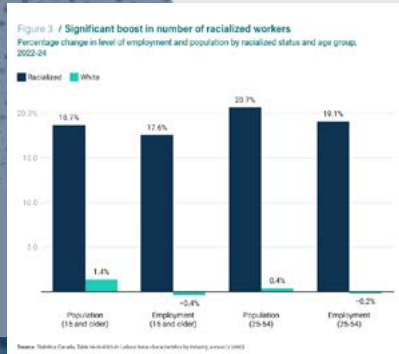
By Daniel Cerdas Sandí, Christine Saulnier and Russell Williams

"For residents of Atlantic Canada, the minimum wage is between \$6 and \$12 an hour less than the living wage—a significant percentage below what would be necessary to afford basic living expenses."

8,558 views!

Amazon's Quebec closures are a wake-up call for Canada's labour movement

By Niall Harney and Jon Milton



3.2K views!

Still struggling:

Racialized workers in the post-pandemic labour market

By Senior Researcher Katherine Scott

1.7K views!

The case for pro-union public policy

By CCPA and Manitoba Research Alliance (Mark Hudson, Ian Hudson, Fond Udoh, Anupam Das)

"This report shows that unions offer more than just better higher wages, hours, and pensions for their members. The evidence presented here suggests that when unionization rates are higher in Canadian provinces, the environment is cleaner, inequality is lower, and health is better."

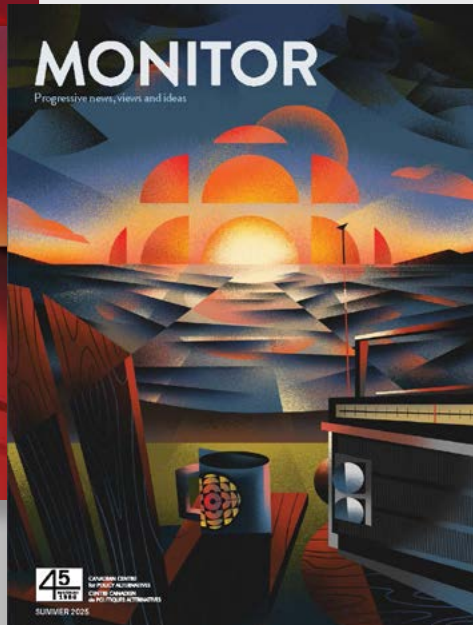
1K views!

The Foundations of Decent Work:

An evaluation of Nova Scotia labour standards

By Rebecca Casey and CCPA Nova Scotia Director Christine Saulnier





The Monitor

Canada's progressive policy magazine

Our quarterly magazine, the *Monitor*, is packed with facts and analysis that will help you untangle the spin.

Donors who give \$60 or more can get the *Monitor* delivered straight to their mailbox.

More than 9K people get the print *Monitor* in the mail!

5K views online!

"As a source of credible progressive research, the CCPA is utterly essential right now. On one hand, we face an existential threat to Canada's sovereignty from Donald Trump. On the other hand, we currently have weak progressive representation in parliament. Enter the CCPA: we'd be lost without it."

—Jim Stanford, CCPA donor and research associate

For over 30 years
CCPA's *Monitor* magazine
has covered issues
of critical importance
to the shared goals
of social, economic and
environmental justice.

A look inside some of 2025's cover stories from the *Monitor*

DEMOCRACY THE OLIGARCHS ARE AT THE GATES

Democracy, how my heart aches for you in these dangerous times.

The oligarchs are at the gates. They are coming for us, for our democracy, our independence, our sovereignty, and that double-edged word: freedom.

In the current political context, the word freedom has become corrupted. It became the rallying cry of a MAGA movement that, in Canada, morphed into a cowboy uprising. And now, the ugly spectre of fascism rises like a phantasm from the ashes.

Not so long ago we were shocked by the events of January 6—the attempted insurrection at America's Capitol building, the rejection of a fair and square democratic election, January 6 was supposed to live in infamy; its leader relegated to the gates of hell.

But Donald Trump would not go lightly. He refused to stand for democracy—he stands, after all, only for himself. He demands fealty. And the grovelling, the grifters comply. They fall to their knees at Mar-a-Lago, that den of iniquity.

Trump, with his cast of billionaires, sycophants, conspiracy theorists and acolytes, threatens women's rights, LGBTQ+ rights, migrant workers, immigrants, political opponents, and now us, Canada's own sovereignty.

Trump treats Canada as the good state of America. This is not a drill.

Our sense of who we are as Canadians—our value to each other and to the world—is being tested.

Some factions here in our own country are trying to convince us that "Canada is broken". It is not, though it is due for repairs.

Democracies do not run on autopilot. They must be fought for, protected and renewed.

That comes down to us.

Propagandists will take advantage of the chaos. Trumpian year that 2025 promises to be.

"The Purpose of Propaganda," Aldous Huxley wrote, "is to make one set of people forget that other sets of people are human."

This year, the propagandists will be considered. They will twist the truth. They will bend the rules, even break them. It falls to us to hold them to account and, for ourselves, to hold fast to a gentler, kinder, more humane vision of our future.

We must resist. And unite.

Resist the temptation to yield to those who lie, to those who will use the many in pursuit of their own power.

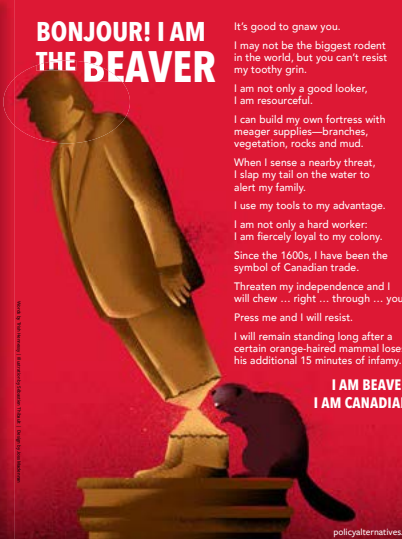
Resist the divisive forces of polarization. We are more resilient and powerful than we might think. There is power in finding common cause, in reaching across our differences.

It's time to unite, to join forces with as many allies as we can. We hold that power.

RESIST

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BONJOUR! I AM THE BEAVER



It's good to gnaw you.

I may not be the biggest rodent in the world, but you can't resist my toothy grin.

I am not only a good looker, I am resourceful.

I can build my own fortress with meager supplies—branches, vegetation, rocks and mud.

When I sense a nearby threat, I slap my tail on the water to alert my family.

I use my tools to my advantage.

I am not only a hard worker: I am fiercely loyal to my colony.

Since the 1600s, I have been the symbol of Canadian trade.

Threaten my independence and I will chew ... right ... through ... you.

Press me and I will resist.

I will remain standing long after a certain orange-haired mammal loses his additional 15 minutes of infamy.

**I AM BEAVER.
I AM CANADIAN.**

policyalternatives.ca

Unpacking Alberta's Western separatism



Who's driving Alberta separatism?

The Alberta Prosperity Project, a "private society", is pushing for a referendum on the subject. Alberta Premier Danielle Smith is leaning the flames by implementing an Alberta Next Plan examining sovereignty options and promoting a referendum in 2026.

What do they want?

The Alberta Prosperity Project wants Albertans to have a referendum based on this question: "Do you agree that the province shall become a sovereign country and cease to be a province of Canada?"

What are they promising if they win the referendum?

Some of the promises in a "free" Alberta:

- An Alberta pension plan (goodbye CPP).
- An Alberta tax collection system (goodbye Canada Revenue Agency).
- No personal income tax (goodbye public services and supports).
- An Alberta police force (goodbye RCMP).
- Immigration control (hello deportation policy).

Is it realistic? Not really. Three reasons why:

- 1. Business doesn't like uncertainty**

"They are only pitching a 'best-case scenario'." Carlos Freire-Gibb, a business professor at MacEwan University, who has researched the risks in jurisdictions with separatist movements, told CBC. "I don't think any company will invest in a region where we don't know what's going to happen, what's going to be the legal status. The rosy scenario could happen, but most likely it will be very bad for Alberta, but it will also be very bad for Canada."
- 2. Indigenous Peoples have legitimate rights and concerns**

Gina Starblanket, a Cree-Saulteaux associate professor in Indigenous Governance at the University of Victoria, said APFN that Indigenous treaties would be negatively impacted by a move to separate: "(The treaties) are living agreements that established a distinct political relationship with... Dominion of Canada—the government—and after Confederation the federal government was given the responsibility for maintaining that distinct relationship... The provinces never actually made treaties with First Nations and they're not a party to those treaties."
- 3. Negotiating with other jurisdictions and Indigenous groups will get messy**

The Supreme Court of Canada was clear, Andrew Coyne wrote in the *Globe and Mail*, "that secession could only be legal if it were enabled by the necessary constitutional amendments. Which means it would have to be negotiated. Which means it would never happen. The negotiations—a series of zero-sum games involving at least 11 players, not counting the Indigenous groups, with no ground rules or timetable and probably requiring referendums in multiple jurisdictions both before and after—would lead rapidly nowhere."

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NEWS DEPRIVATION REPORT: Canadian communities are starving for local news



Devastation of the local print news industry

Since 2008, we've seen a net loss of 11% of print media outlets (whether newspapers or online). We've lost 25 print media outlets a year since 2014.

Private broadcasting is also shrinking

We've lost 9% of local broadcast news outlets since 2008. The worst year on record was 2024, with the net loss of 14.5 private broadcasting outlets.

2.5 million Canadians have almost no local news

This accounts for 7% of Canadians, up from 3% a decade and a half ago.

However, the more common situation for most Canadians is that they have some local news coverage but are in a state of constant news deprivation.

Nearly all of Canada saw a decline in small town news

Smaller towns, those with less than 30,000 people, have seen one in 10 news outlets close in the past decade and a half in all provinces and territories except Ontario. We're seeing net losses of local news in towns with less than 100,000 people. Smaller communities in Newfoundland and Labrador, Quebec, PEI, and Manitoba have seen the worst of it.

LOCAL NEWS IS SINKING FAST

"The rate of local news deprivation across Canada is snowballing and the ad-funded local news model that has been dominant in Canada for more than a century is no longer viable. New models of local journalism are necessary for a new century, whether expanding public media like the CBC, community broadcasting or supporting local print journalism with federal subsidies. If we don't have responsible local news, social media will happily fill the gap—usually with misinformation."

—Soraja Macdonald, co-author *News Deprivation*

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10 PM DO YOU KNOW WHERE YOUR CHILDREN ARE?

Erika Shaker
It was the best of times
 Tracing the roots of the “parental rights” movement

There has always been a fan of how historical narratives evolve, and how they influence current contexts. And, often, how that history is then raised from present day conversations. I am also a fan of Dr. Paul Finkle at the University of Calgary. Dr. Finkle started posting threads on social media of current and historical newspaper headlines, commenting on behavioural trends and trends – “Kids today are rude!” “Workers today are lazy!” “School is just too easy!” “Schools should get back to the basics.” Turns out that people in positions of power have been all over young people, students, women, schools, and workers pretty consistently...and have done so for...well, forever.

It's a very clever, show-don't-tell way to illustrate that, in spite of the alarmist headlines, the site are strikingly UNoriginal when it comes

to their beefs about those they seek to instruct, manage or control. Arguably, when compared to some vaguely defined idyllic past, workers have always been lazy, kids have always been rude, and schools have always fallen short when it comes to preparing students for life and work. So why do these same complaints keep making headlines, over and over, decade after decade, in any number of media outlets? And further, why are the memories of those who were once (and are perhaps still) the targets of these same criticisms so short when it comes to the next generation of headline victims?

Everything old is new again
 This is with power have been marginalized, mocked or oppressed people who reveal



Heather Gansdorn
In Alberta, “parental rights” and privatization go hand in hand

In recent years, public education systems have become a battleground in a culture war tormented by the far right. The points of contention include manufactured panics over “wokeism” and accusations that schools are teaching “critical race theory” and “divisive concepts.” The current flashpoints, around the supposed indoctrination of students with “gender ideology,” has seen several Conservative-governed provinces introduce legislation and policy around transgender children and youth, often at the behest of groups calling for recognition of “parental rights.” Many of these same groups also call for increased “school choice” in the form of public subsidies for private education.

These culture-war pressures on public education and the push for privatization are inextricably linked, part of a wider North American movement in which the discourse of parental rights is used to justify policies that undermine public education, marginalize vulnerable students, and advance privatization agendas. This article examines these interconnected trends in Alberta, tracing their historical roots and how they are currently reinforcing one another.

Understanding parental rights
 The concept of parental rights, especially in the context of education, is often framed as an established legal principle despite the near-total lack of laws defining parents as a rights-holding category. Under the Canadian Charter of Rights



Taylor McKee
Manosphere in the classroom

Long before I devoted my professional life to academic research and teaching, I grew up during the recent years of reality competition television. Survivor, American Idol, Who Wants to Be a Millionaire – these shows often dominated ‘90s schlockyard discourse.

One of the key formulaic variables in these shows was the host. My first memory of one of these figureheads was an enthusiastic, engaging figure with black hair and a particular penchant for shaming in each contestant’s emotional experience, even if that required calmly explaining that a metal cone would be dumping 3,000 scorpians onto their restrained body. In that instance, Joe Rogan, host of Joe Rogan, coached the contestants through the process, urging them to “Relax, calm down” and instructing the competitors to “find their happy place” as scorpians engulfed their smug grins.

In that moment, as the class descended upon screaming contestants, I did not consider the extent to which Joe Rogan would remain a relevant public figure decades later. But, remarkably, this man “found a job in US schools” when his reputation for Vice President and presidential hopeful Kamala Harris to join his liberal podcast was declined.

How did a figure like this develop a following when his winks and hopes detour scheduled campaign stops, or alternatively, truly detour campaigns, off ground? The answer: much of Rogan and his many scopytes and imitators was built, painstakingly through networks of mostly-male listeners, many of whom share a love of an industry pastime, and activity of particular interest to my students: sport. Exceptionally prominent creators such as Rogan have used sport to preach sermons that harmonize elegantly

Our Schools/Our Selves CCPA's education magazine

Our Schools / Our Selves, CCPA's popular education magazine, covers the key educational issues of our time – social justice and anti racism, privatization, education funding, and academic freedom – from an unapologetically progressive perspective. Because public education is too important to leave to the marketplace.

Check out issues on our website at <https://www.policyalternatives.ca/news-research/category/education/our-schools-our-selves/>

Or go to “Education” at [policyalternatives.ca](https://www.policyalternatives.ca) for analysis and commentary on what is happening in public education at every age.

“You saw CCPA’s impact in 2025...the political landscape is changing, and CCPA has been there the whole time, helping you make sense of policies and promises, and the impacts of both ”

— Nora Loreto



Canadian Centre for
Policy Alternatives.ca

Message from the Chair

2025 was a transformative year for the CCPA

Our researchers were firing on all cylinders. Our development team evolved to meet a changing world of donor relations. Our communications staff exceeded expectations and helped make CCPA one of the most quoted think tanks in Canada. And we hired the incomparable Peggy Nash as Executive Director.

You no doubt saw the impact, whether hearing about CCPA's work on CBC radio, or reading about a new report in your local newspaper.

With elections and trade wars, the political landscape is changing, and CCPA has been there the whole time, helping you make sense of policies and promises, and the impacts of both. At the provincial level, our researchers help hold leaders to account, regardless of party stripe, with our costed, timely and unapologetically progressive analysis.

Thank you for your support

The CCPA relies on the support of Canadians and progressive organizations. If it wasn't for your donations, nothing that we produce or achieve would be possible. As a writer, CCPA's research has been absolutely critical to help me make sense of Canada in the neoliberal era. CCPA reports are the most consistent storytelling documents available and they have helped me better understand the political decisions that have led us to where we are today. I don't doubt that many of you use CCPA research in similar ways.

On behalf of the CCPA Board of Directors, thank you for your generosity, which ensures that our research continues to make an impact – and that we can grow that impact far beyond what we've ever imagined.

In solidarity,

Nora Loreto, Chair, CCPA

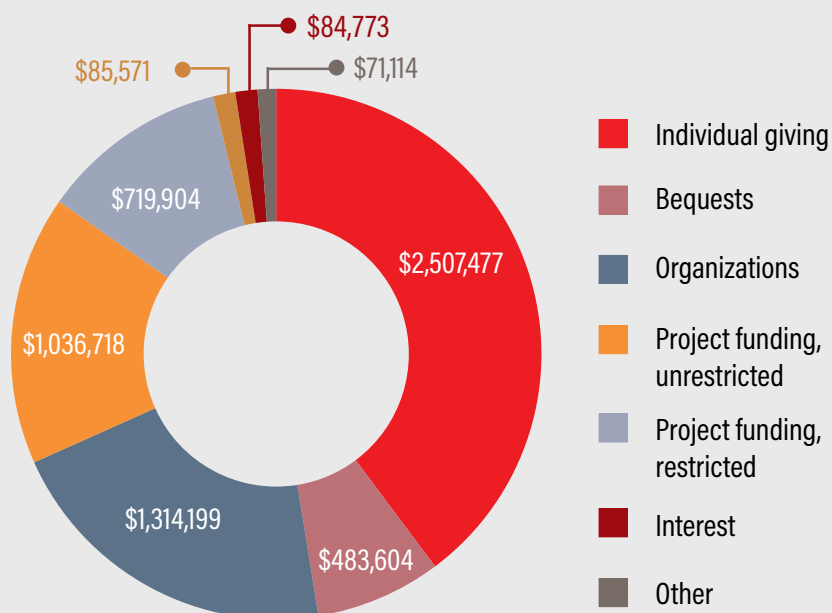
2025 Financials

FINANCIAL POSITION

	2025 (audited)	2024 (audited)
AS AT DECEMBER 31, 2025		
ASSETS	\$ 3,291,569	\$ 3,273,484
LIABILITIES	2,778,302	2,709,413
NET ASSETS	\$ 513,267	\$ 564,071
INVESTED IN CAPITAL ASSETS	\$ 6,601	\$ 4,940

2025 SOURCES OF FUNDING BY TYPE

Thousands of individual funders support the work of the CCPA. We also receive donations and grants from organizations, foundations, and other research grantees.



REVENUES AND EXPENDITURES

	2025 (audited)	2024 (audited)
YEAR ENDED DECEMBER 31, 2025		
REVENUES		
Individual giving	\$ 2,507,477	\$ 2,389,363
Legacy gifts (bequests)	483,604	590,317
Organizations and grants:		
General funding	1,314,199	1,333,247
Project income and grants, unrestricted	1,036,718	858,233
Project income and grants, restricted	719,904	774,485
Fundraising events	85,571	90,213
Interest	84,773	94,937
Other	71,114	161,961
Total revenues	\$ 6,303,360	\$ 6,292,756

EXPENDITURES

Administrative/overhead materials and services	\$ 903,025	\$ 853,107
Amortization (of capital assets)	7,725	23,166
Programming materials and services	920,636	778,065
Development materials and services	510,525	671,505
Employee compensation expenses	4,012,253	5,419,256
Total expenditures	\$ 6,354,164	\$ 7,745,099
(Deficiency) or excess of revenues over expenses	\$ -50,804	\$ -1,452,343

2025 ANNUAL REPORT

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The CCPA has been debunking myths with
fair and balanced research for 45 years.

A strong democracy relies on facts, truth,
and evidence-based decision-making.



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